2018 Annual General Meeting

September 16, 2018
Tahara, Japan
1. Opening by the ISA President

2. Roll Call

3. Proxies
   Note: A proxy for a person to attend must be submitted in writing, in a document signed by the head of the NGB not in attendance. Original document must be submitted to the ISA before the meeting commencement.

4. Apologies

5. Approval of Minutes
   a. Minutes from AGM 2017, Biarritz, FRA
6. Report of the President
   a. Olympic Relations
      i. Lima 2019 Pan Am Games
      ii. ANOC World Beach Games 2019
      iii. Tokyo 2020
      iv. 2024/2028
   b. ISA/WSL relations
   c. StandUp Paddle (SUP)
   d. 4 year Review - Summary of Major Achievements and Milestones
a. Olympic Relations
   i. Lima 2019 Pan Am Games
a. Olympic Relations
   ii. World Beach Games 2019
a. Olympic Relations

iii. Tokyo 2020
ISA ANNUAL GENERAL MEETING (AGM)

a. Olympic Relations
iv. 2024/2028
b. ISA/WSL Relations

INTERNATIONAL OLYMPIC COMMITTEE AND ISA CONFIRM QUALIFICATION PROCESS FOR SURFING COMPETITION AT TOKYO 2020

The International Surfing Association (ISA) has today welcomed the release by the International Olympic Committee (IOC) of the approved qualification system for Surfing’s Olympic debut at Tokyo 2020, ensuring the participation of the world’s best professional surfers as well as promoting universal opportunities for surfers from around the world at the Games.
ISA ANNUAL GENERAL MEETING (AGM)

c. StandUp Paddle – SUP
ISA President – 4 Year Review

Major Achievements & Milestones
October 2014 – Elected to 8th term with New & Dynamic EC Members

Left to right: VP Karin Sierralta (PER), ISA President Fernando Aguerre, VP Barbara Kendall (NZL), VP Casper Steinfath (DEN)
50TH ANNIVERSARY WORLD SURFING GAMES

Lead Year-long Celebration of ISA’s 50 Years
SUP & SURFING INCLUDED IN PAN AMS AND WORLD BEACH GAMES

July 2015

Analí Gomez (PER), 2014 ISA World Surfing Games Gold Medalist
SUP & SURFING INCLUDED IN PAN AMS AND WORLD BEACH GAMES

July 2015

Congratulated by IOC President Thomas Bach on Pan Am inclusion.
Fellipe Lima (BRA) en route to earning the Gold Medal in the Waveski Division at the inaugural ISA World Adaptive Surfing Championship.
September 2015

Nao Omura (JPN)
APPOINTED NEW ISA EXECUTIVE DIRECTOR

May 2016

With Robert Fasulo in Nanjing at 2014 Youth Olympic Games
Irish surfer Easkey Britton was the first to bring surfing to Iran
June 2016

Opening Ceremony of 2016 Stance ISA World Adaptive Surfing Championship.
SURFING’S OLYMPIC INCLUSION CONFIRMED

IOC Session - Rio - August 2016

With the family in Rio after IOC vote to include Surfing in Tokyo 2020.

Alongside IOC Sports Director Kit McConnell after the vote in Rio.
OLYMPIC INCLUSION DRIVES NF FUNDING

Surge in national funding from NOCs and governments
SURFING’S OLYMPIC INCLUSION CONFIRMED
NEW ALIGNMENT WITH WSL

IOC Session - Rio - August 2016

With Gabriel Medina (BRA) at the IOC Vote in Rio.
IOC SPORT & ACTIVE SOCIETY COMMISSION

Lausanne – November 2016

First appointed by IOC President Thomas Bach to IOC Sport and Active Society Commission in 2016, reappointed in 2018
ISA SCHOLARSHIP PROGRAM

August 2017 – More than 300 scholarships worth $288,500 awarded to underserved U18 surfers since program’s inception in 2007

Mamadou Samba (SEN)  Tanvi Jagadish (IND)
August 2017

Receiving the Special Recognition Award at the 2017 SIMA Waterman’s Awards
WSUPPC HOSTED IN EUROPE AND ASIA FOR FIRST TIME

September 2017 / November 2018

SUP Sprint Races at the 2017 WSUPPC in Copenhagen, Denmark
At the 2017 IOC Session with Anne Hidalgo and Eric Garcetti, the respective Mayors of Paris and LA
2017 VISSLA ISA JUNIORS IN JAPAN

September 2017

With my wife, Florencia
Awarded Silver Surfer at the 10th Annual Gala Fundraiser of the California Surf Museum alongside Jerry Lopez and Jericho Poppler

October 2017
SURFING WITH THE IPC

December 2017

Sharing a wave with IPC VP Duane Kale (NZL) during 2017 Stance ISA World Adaptive Surfing Championship
LANDMARK AGREEMENT WITH WSL

December 2017

L-R, Sophie Goldschmidt, WSL CEO, FA, Dirk Ziff, Owner WSL, Robert Fasulo, ISA Executive Director
December 2017
Participation records:
• WSG – 47 countries, 245 athletes (Men, Women) – Country increase of 80% from 2016
• WSUPPC – 42 countries, 286 athletes – Country increase of 58% from 2016
• WJSC – 41 countries, 306 athletes – Country increase of 8% from 2016
• WASC – 26 countries, 109 athletes – Country increase of 24% from 2016
March 2018

Jordy Collins (USA)
CREATION OF
ISA ATHLETES’ COMMISSION

April 2018

Justine Dupont, ISA Athletes’ Commission Chair
SURFING RECONFIRMED IN PAN AM GAMES
SANTIAGO 2023

April 2018

With New President of PASO Neven Ilic Álvarez
GENDER EQUALITY ACROSS ALL ISA EVENTS

May 2018
2018 WSG participation: 109 Men, 93 Women

Ella Williams (NZL)
Inducted into the Surfing Walk of Fame in Huntington Beach, USA
NEW ISA HIGHLIGHT PROGRAMS BROADCAST IN 150+ TERRITORIES

September 2018

Tia Blanco (PUR)
DEVELOPMENT PROGRAMS GROWTH

• 796 new ISA instructors certified since 2014, 45% increase.
• More than 5,000 total certified instructors
• 2017 Partnership with International Lifesaving Federation for Water Safety Course, 626 instructors certified

Surf Coaching and Judging Courses in Iran 2018
ISA Surf Level 1 + Water Safety Courses in Cape Verde 2018
LOOKING TOWARDS THE FUTURE
7. Report of the Executive Director
   a. ISA Staff Structure as of September 1, 2018
   b. Financial Statements
ISA ANNUAL GENERAL MEETING (AGM)

a. ISA Organizational Chart

VERO Communications

Fernando Aguerre
President

Claudia Alvarez
Finance and Administration Manager

Evan Quarnstrom
Marketing and Media Manager

Megan Burns
Membership and Sport Manager

Robert Fasulo
Executive Director

Harrison Robbs
Manager of Event Operations

Alex Reynolds
Associate Membership and Development Manager

Travis Rivers
Event and Membership Associate

Glen Elliott
Judging & Officiating Advisor

Executive Committee
Karin Sierralta
Casper Steinfath
Kirsty Coventry
Barbara Kendall
Robert Fasulo
Marcos Bukao

Technical Committee
Alan Atkins
Marcos Bukao
Robin de Kock
Erik Krammer
Karin Sierralta
### International Surfing Association
#### Balance Sheet
**As of December 31, 2017**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>$1,138,727</td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>831,408</td>
</tr>
<tr>
<td>Accounts Receivables</td>
<td>166,346</td>
</tr>
<tr>
<td>Other Current Assets: Prepaid Expenses and Inventory</td>
<td>28,313</td>
</tr>
<tr>
<td>Property and Equipment</td>
<td>10,660</td>
</tr>
<tr>
<td>Other Assets</td>
<td>102,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITY &amp; EQUITY</th>
<th>$1,138,727</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td>309,267</td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>81,343</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>180,600</td>
</tr>
<tr>
<td>Event Deposits</td>
<td>29,824</td>
</tr>
<tr>
<td>Other Current Liabilities</td>
<td>17,500</td>
</tr>
<tr>
<td>Equity</td>
<td>829,460</td>
</tr>
</tbody>
</table>
b. Financial Statements, Audited Profit and Loss Statement

International Surfing Association
Profit and Loss Statement
As of December 31, 2017

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Events</td>
<td>1,472,725</td>
<td>1,660,740</td>
</tr>
<tr>
<td>Development Programs</td>
<td>552,520</td>
<td>584,720</td>
</tr>
<tr>
<td>Membership</td>
<td>43,200</td>
<td>47,570</td>
</tr>
<tr>
<td>Other</td>
<td>188,712</td>
<td>56,657</td>
</tr>
<tr>
<td><strong>TOTAL INCOME</strong></td>
<td>$2,257,157</td>
<td>$2,349,687</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Events</td>
<td>821,708</td>
<td>809,648</td>
</tr>
<tr>
<td>Development Programs</td>
<td>171,487</td>
<td>147,825</td>
</tr>
<tr>
<td>Operations</td>
<td>1,123,250</td>
<td>1,038,970</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$2,116,445</td>
<td>$1,996,443</td>
</tr>
<tr>
<td><strong>NET INCOME</strong></td>
<td>$140,713</td>
<td>$353,244</td>
</tr>
</tbody>
</table>
b. 2017 Revenues by Category

- Event Income: $1.47M
- Development Programs: $553K
- Membership Income: $43K
- Other Income: $189K
b. 2017 Expenses by Category

- Event Expenses $822K
- Development Programs $171K
- Operating Expenses $1.12M
8. Membership Matters

Status of NGB Applying Members recommended by EC for approval as Applying Members

i. **New Members:**
   i. Angola (FADEN)

ii. **Membership Changes**
   i. Surfing Federation of Sri Lanka (Change from Arugam Bay Access For All)

   ii. Cape Verde Surfing Association (Change from Skibo Surf Club)
9. Membership and Development Report
   a. Expectations and Responsibilities of ISA Members
      i. NF/NOC relations
      ii. Annual Membership Reporting
      iii. Athletes Commission
   b. Recognized Continental Associations
      i. Recognition and Application Process
      ii. Recognized Continental Association Obligations
   c. Development Update
      i. Olympic Solidarity/Development Update
      ii. ISA Educational Programs (Coaching and Instructing Program, Judging and Officiating Program, ISA/ILS Water Safety Program)
      iii. Adaptive Surfing
Expectations and Responsibilities:

• Support NF growth & development

• NOC Relationship & Support

• Survey for NOC/government Olympic funding
ISA ANNUAL GENERAL MEETING (AGM)

ISA Athletes’ Commission

Mission: Ensure that athletes’ opinions are heard at the highest level of governance in Surfing, StandUp Paddle (SUP), and all surf-related disciplines

Athletes365 - https://www.olympic.org/athlete365/discover/
ISA ANNUAL GENERAL MEETING (AGM)

ISA Athletes’ Commission

Chair:

• Justine Dupont (FRA)

Ex Officio:

• Barbara Kendall (NZL)

Members:

• Dylan Lightfoot (RSA)
• Alana Nichols (USA)
• Masatoshi Ohno (JPN)
• Casper Steinfath (DEN)
• Miguel Tudela (PER)
• Ella Williams (NZL)
Recognized Continental Associations

i. Recognition and Application Process

ii. Recognized Continental Association Obligations
Recognition and Application Process

Apply to ISA Membership and Development Department for approval by the ISA Executive Committee:

I. Constitution & By-Laws
   i. Compliance with ISA Constitution and Rulebook
   ii. Collaborate with the ISA for the development of surfing and related activities in their region

II. List of Members

III. Minutes of Inaugural Meeting

IV. Names and Contact Information of Executive Committee
Recognized Continental Association Obligations

- Comply with ISA Rules and embrace all ISA disciplines in operational activities
- Promote Surfing in the region in conformity with the ISA’s principles, goals, and rules
- Autonomy of each ISA Member Federation within their nation
- Report to and seek approval from the ISA on all technical matters related to the staging of surfing or related activity competitions at Regional Multi-Sport Games under the authority of the Olympic Movement.
- Work with the ISA to support and promote key development initiatives in the region:
  - ISA Coaching and Judging Courses
  - Olympic Solidarity initiatives
  - Regional Development Conferences
ISA ANNUAL GENERAL MEETING (AGM)

Development Update
Olympic Solidarity

- IOC’s development program to NOCs around the world to support:
  - Athlete Scholarships
  - Coaching and Development Programs
  - Promotion of Olympic Values

- Collaboration between your NF and NOC with the oversight and guidance of the ISA

- NOC Relationship is KEY

- Successful Development Programs (6)
  - PAN, CPV, IRI, FIJ, GUA, DOM

- Tokyo 2020 Athlete Scholarships (5+)
ISA ANNUAL GENERAL MEETING (AGM)

ISA Coaching and Instructing Program

• International Standard of Safety, Quality, and Efficacy

• Surf and SUP Development and Economic Opportunity for your National Federation

• 2017
  • 2,500 coaches
  • 65 countries

• 2018 To Date
  • 2,045 coaches
  • 17% growth
ISA ANNUAL GENERAL MEETING (AGM)

ISA/ILS Water Safety Course

• Partnership with the International Lifesaving Federation (ILS) + its members to promote water safety

• Universally recognized, global minimum standard water safety course specific for the surf instructing environment

• Available now to lifesaving trainer/assessors in your nation
Adaptive Surfing

- IPC recognized IF for Para Surfing

- Paris 2024 Application did not reach next phase as did not meet IPC’s worldwide reach benchmark of 32 countries

- To Do:
  - Adopt Adaptive Surfing as a discipline in your NF
  - Run national/regional Adaptive Surfing Competitions
  - Support grassroots development to increase interest and participation in the sport
  - Participate in ISA World Adaptive Surfing Championship

- 2018 Stance ISA World Adaptive Surfing Championship December 12-16, 2018
10. Report by the Tokyo 2020 Organizing Committee for the Olympic Games
Surfing : Progress on the Olympic Games

Tsurigasaki Beach Surfing Venue

September, 2018
Agenda

1. Tokyo 2020 Venue Overview

2. Surfing Venue
   - Access
   - Venue Overview
   - Site overview
   - Block Plan

3. Competition Schedule
1. Tokyo 2020 Venue Overview
2. Surfing Venue

Tsurigasaki Beach Surfing Venue is located in Ichinomiyamachi, Chiba prefecture. (Next to Tokyo)
Access

Olympic Village

About 95 km

Tsurigasaki Beach Surfing Venue

Tsurigasaki Beach Surfing Venue
Venue Overview

The Pacific Ocean

Venue
Site Overview
Block Plan (Version is as of Sep. 2018)
3. Competition Schedule

Date: from 26 July to 2 August, 2020

⇒ Waiting Period

(Competition Schedule + Contingency days)

* Surfing Festival will be held the same schedule as competition schedule.

| Date   | 7/24 | 7/25 | 7/26 | 7/27 | 7/28 | 7/29 | 7/30 | 7/31 | 8/1 | 8/2 | 8/3 | 8/4 | 8/5 | 8/6 | 8/7 | 8/8 | 8/9 |
|--------|------|------|------|------|------|------|------|------|-----|-----|-----|-----|-----|-----|-----|-----|
| Day of the week | Fri | Sat | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
| Schedule Day0 | Day1 | Day2 | Day3 | Day4 | Day5 | Day6 | Day7 | Day8 | Day9 | Day10 | Day11 | Day12 | Day13 | Day14 | Day15 | Day16 |
| Current plan | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |

<table>
<thead>
<tr>
<th>Qualification / Semifinals / finals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surfing Festival</td>
</tr>
</tbody>
</table>
11. Report on Rulebook Changes

12. Changes to the ISA Constitution
13. Closing
2018 Biennial General Meeting
September 16, 2018
Tahara, Japan
1. Opening by the ISA President

2. Roll Call

3. Proxies
   Note: A proxy for a person to attend must be submitted in writing, in a document signed by the head of the NGB not in attendance. Original document must be submitted to the ISA before the meeting commencement.

4. Apologies

5. Approval of Minutes
   a. Minutes from BGM 2017, Biarritz, FRA
6. ISA President’s Report
6. 7. ISA Executive Director’s Report

8. Confirmation of the Quorum
9. Election of the Executive Committee of the ISA

NOTE: Newly elected Officers will take office after the end of the Event (2018 UR ISA World Surfing Games). Please see enclosed CVs received by ISA for candidature in the BGM 2018 elections.

a. 2018 Open Positions for elections:
   i. President currently held by Fernando Aguerre (ARG/USA)
   ii. Vice President currently held by Barbara Kendall (NZL)
   iii. Vice President currently held by Casper Steinfath (DEN)
   iv. 2 New Regular EC Members (Conditional upon the approval of the new ISA Constitution at the AGM)

a. Only individuals with CVs received by ISA Headquarters by the deadline of August 15, 2018 have been included and are eligible for election into the Executive Committee.
9. Election of the Executive Committee of the ISA

a. CVs received from the following:
   i. Fernando Aguerre (ARG/USA) for President
   ii. Barbara Kendall (NZL) for Vice President
   iii. Casper Steinfath (DEN) for Vice President
   iv. Jean-Luc Arassus (FRA) for Regular Member (until 2022)
   v. Atsushi Sakai (JPN) for Regular Member (until 2020)
9. Election of the Executive Committee of the ISA
   i. Message from Casper Steinfath (DEN) for Vice President
10. ISA SANCTIONED EVENTS

11. CLOSING